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Management accounting is a system of measuring and providing operational and financial information that guides managerial action, motivates behaviors, and supports and creates the cultural values necessary to achieve an organization's strategic objectives.

Strategy and Management Accounting - Cengage

Management Accounting: A Strategic Focus Shahid Ansari, California State University - Northridge
Janice Bell, California State University - Northridge Thomas Klammer, University of North Texas
Module: Strategy and Management Accounting

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Strategy and Management Accounting, Version 1.1 By Shahid Ansari, Jan Bell, Thomas Klammer, and Carol Lawrence This module focuses on the importance of a good management accounting system for accomplishing key organizational objectives.

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Strategic Management Accounting: Theory and Practice

Strategy and Management Accounting PURPOSE OF MANAGEMENT ACCOUNTING— THE STRATEGIC TRIANGLE The fundamental purpose of management accounting is to help an organization achieve its strategic objectives. Meeting these objectives satisfies the needs of its customers and other stakeholders.

VERSION 1 - Cengage

Management Accounting: A Strategic Focus Shahid Ansari, California State University - Northridge
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OPERATIONS, STRATEGY AND OPERATIONS STRATEGY

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Accounting students need exposure to strategic management in cost and managerial accounting courses. Also, including strategic management in the introductory managerial accounting course can increase the students' interest in the accounting profession.

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Description Strategic Accounting for Management is designed for management students at post-graduate business schools and on executive MBA courses.

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