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Just Enough Research, 2e by Erika Hall

In typical A Book Apart fashion, Just Enough Research is one you'll want to keep nearby so that you can go back to it frequently. Erika manages to pack a ton of information into a small package (154 pages!) without making it a chore to read. This book should be on the shelf of anyone involved in building websites.

Just Enough Research by Erika Hall - Goodreads

Just Enough Research is the research, business, career and business planning book that tells the proven ways and techniques to become better in your field. Erika Hall is the author of this remarkable book. Nowadays doing business is not a difficult thing to do but to be on top of everything you must learn how to research.

Just Enough Research by Erika Hall PDF Download - EBooksCart

Erika Hall is the author of Just Enough Research (4.16 avg rating, 1245 ratings, 103 reviews, published 2013), Conversational Design (4.19 avg rating, 18...

Erika Hall (Author of Just Enough Research)

Erika Hall, co-founder of Mule design studio and author of Just Enough Research will be speaking here in Stockholm in May, at From Business to Buttons.

Just Enough Research with Erika Hall - UX Podcast

Erika Hall presents practical, effective, efficient techniques that work within any design and development process to give you invaluable insight into your users and what they need and value. Not...

Just Enough Research / Erika Hall - UX Salon 2016

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Author of Conversational Design and Just Enough Research, both from A Book Apart. Every day, Erika Hall and thousands of other voices read, write, and share important stories on Medium. Open in app

Erika Hall - Medium

Just Enough Research In her book, Hall distinguishes between “pure research,” “applied research,” and “design research.” Pure research is “carried out to create new human knowledge, whether to uncover new facts or fundamental principles” (Hall, 2013, p. 12).

How Much Research is Enough? - University of Michigan

Erika is the co-founder and Director of Strategy at Mule Design and the author of Just Enough Research (A Book Apart, 2014). She is adept at helping clients articulate their goals and frame their problems to ensure successful design solutions, and encourages everyone to embrace the sure power of the clarifying question.

Just Enough Research by Erika Hall—An Event Apart Video on ...

Six years have passed since Erika Hall published Just Enough Research. Recently she’s released an updated second edition. We took the opportunity to talk to her about her book and research. What exactly is research and how do we know we’ve done enough of it?

#229 Just enough research with Erika Hall - UX Podcast

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Just Enough Research [Book] - O'Reilly Media

Why I Decided to Revise Just Enough Research. By Erika Hall. October 8, 2019. Thinking in Triplicate. By Erika Hall. February 23, 2019. The Six Principles of Conversational Transformation.

Erika Hall - San Francisco, California | Professional ...

Research is better when the standard is “find useful answer” not “look smart in front of others”. It’s weirdly easy to be more rigorous when your own time and money are on the line. Just Enough...

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